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SchoolArts

Art teachers have been turning to *SchoolArts* for inspiration since 1901, and it's easy to see why: *SchoolArts* is created by passionate, innovative experts like you—people whose lesson plans and teaching strategies are classroom-tested.

Why write for *SchoolArts*?

Inspire your fellow Art Educators.

Writing for *SchoolArts* may be the best thing you do for your career. In addition to getting published, you are advocating for your art program and sharing your ideas with thousands of art educators throughout the world! Plus, *SchoolArts* and Davis Publications provides some great author benefits (see right).
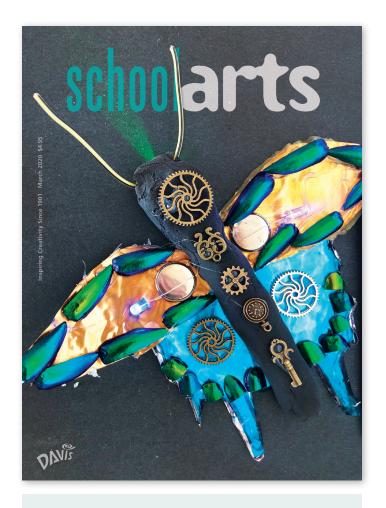
How do you begin?

Pick a topic and start writing! Think about:

• how you would express your idea to a fellow art teacher.

• what artist, trend, or issue influenced your idea.

• the main ideas you are trying to communicate.

• what teachers need to know to effectively teach the lesson.

When writing:

• use a conversational style.

• outline your ideas.

• keep it to 800 words or less.

Questions? Email our editor-in-chief Nancy Walkup at NWalkup@DavisArt.com

Every time you have an article published, you will receive the following author benefits:

• Honorarium of up to $100 per article.

• Free one-year print and digital subscription to *SchoolArts*.

• Six free copies of the issue in which your article appears and a PDF of your article.

• Two years of access to Davis Digital, which includes a subscription to a library of fine art images, your choice of one student eBook, and access to Portfolios and the Curriculum Builder.

Every great article needs great images.

Tips on taking great photos:

• Photograph the artwork on a neutral yet contrasting background. This is important when photographing 3D artwork.

• Leave space around the artwork or subject. Don't overfill the frame. Make sure not to crop any part of the artwork.

• Keep the artwork out of dark shadows or bright sunlight.

• When using a flash, try to set up the artwork in an evenly lit environment, then you won't have overexposed or very dark areas.

Photo requirements:

• Submit a minimum of 4 images.

• Ideal image size is **AT LEAST** 4 x 6" at 300 digital pixels per inch (ppi).

• For an image to be considered for a cover, submit an image that is at least 9 x 12" at 300 ppi.

• If showing photos or video of students, include signed permission forms. Download the form at **SchoolArts.com/PermissionForm**.

NOTE: Do not make adjustments to your photos with any photo-editing software. *SchoolArts* will make sure that your photos look the best they possibly can.

Send us a video: If you have a video to accompany your article, we may add it to your article in the digital edition. Preferred formats include mp4 and MOV. File should be less than 100MB.

Questions? Email our Art Director, Julia Wade, at JuliaWade@DavisArt.com

How do you submit an article to *SchoolArts*?

Option 1: Online

• Go to SchoolArts.com/Submission. Complete the form and upload your article, images, video, and permission form(s).

Option 2: Mail

• Save your high-resolution images to a CD, DVD, or thumb drive, along with your article text.

• Mail your CD, DVD, or thumb drive, along with signed permission forms, to *SchoolArts* Magazine, 50 Portland Street, Worcester, MA 01608.

IMPORTANT NOTE: *SchoolArts* strongly discourages the unprofessional practice of simultaneously submitting the same materials to more than one publication.

Submission Checklist

• Save your article as a Word document or PDF.

• Include your name, school, home address, and email.

• Include 4 or more high-quality digital images of final artworks and/or process photos (do not embed images in a Word document).

• Include a video (optional).

• Include captions for each photo (student's name, grade level).

• If showing photos or video of students, include signed permission forms. Download form at **SchoolArts.com/PermissionForm**.

SchoolArts will respond within 3–6 months. Accepted articles are usually published within 24 months.