



We have been solely dedicated to art education, since 1901.

Replete with ready-to-use lessons and contemporary approaches from top voices in the field, *SchoolArts* delves deep and delivers rich content that covers not only the “how-tos” but explores the meaningful reasons why we create art.

SchoolArts readers are smart, curious, dedicated art educators.

7,000	AAM audited print subscribers
30,000	monthly digital subscribers
1,328,000	annual digital page views
134,000	annual digital issue views
23,000	social media followers
28,000	bonus print copies distributed at state and national art ed conventions.

2018-2019 Editorial Themes and Co-Editors

September: Foundations

October: Persistence

November: Nature

December: Collaboration (Craig Roland)

January: Connections (Andrew Watson)

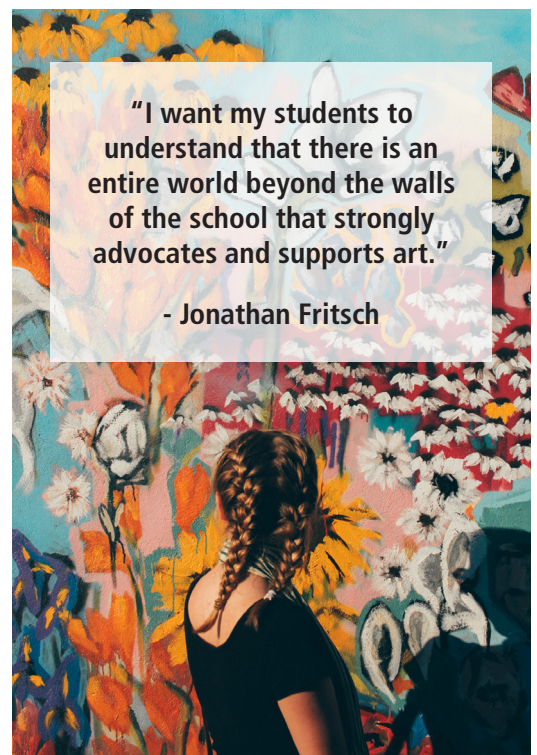
February: Empathy (Marilyn Stewart)

March: Interpretation (Terry Barrett)

April: Sustainability

May: New Media

Summer: Empowerment (Joni Acuff)



“I want my students to understand that there is an entire world beyond the walls of the school that strongly advocates and supports art.”

- Jonathan Fritsch

2018-19 Important Dates, Deadlines & Advertising Highlights

September 2018 Issue

*Bonus circ. of 40,000 through email campaign

Reservation deadline: June 26, 2018

Material deadline: July 2, 2018

Hits shelves: July 27, 2018

October 2018 Issue

*Fall State Conf. Issue

(bonus circ. of 10,000)

Reservation deadline: August 2, 2018

Material deadline: August 7, 2018

Hits shelves: September 10, 2018

November 2018 Issue

*Educational Directory Issue

Reservation deadline: September 3, 2018

Material deadline: September 10, 2018

Hits shelves: October 10, 2018

December 2018 Issue

Reservation deadline: October 2, 2018

Material deadline: October 8, 2018

Hits shelves: November 7, 2018

January 2019 Issue

Reservation deadline: November 2, 2018

Material deadline: November 7, 2018

Hits shelves: December 10, 2018

February 2019 Issue

*Educational Directory Issue

Reservation deadline: December 3, 2018

Material deadline: December 10, 2018

Hits shelves: January 10, 2019

March 2019 Issue

NAEA Conference Issue 1 of 2

(Issues will be distributed at NAEA registration area)

Reservation deadline: January 4, 2019

Material deadline: January 9, 2019

Hits shelves: February 11, 2019

April 2019 Issue

NAEA Conference Issue 2 of 2

(Issues will be distributed at Davis Publications booth)

Reservation deadline: February 4, 2019

Material deadline: February 8, 2019

Hits shelves: March 11, 2019

May 2019 Issue

*Educational Directory Issue

Reservation deadline: March 1, 2019

Material deadline: March 8, 2019

Hits shelves: April 10, 2019

Summer 2019 Issue

Reservation deadline: April 3, 2019

Material deadline: April 9, 2019

Hits shelves: May 9, 2019