

Focus on Photography

By Hermon Joyner and Kathleen Monaghan

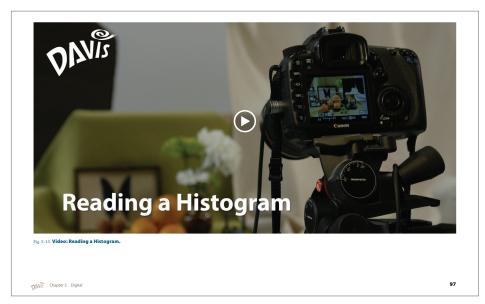
Make the common visual medium of photography unforgettable with *Focus on Photography*, 2nd edition. An essential resource for photographic concepts and processes—**both digital and film**—this textbook contains brilliant photographic images to inspire students and engaging studio opportunities to challenge them. This one-of-a-kind photography curriculum is designed to reach students at a **range of ability levels** with a variety of processes and fine art photography as well as two all-new chapters that introduce the basics and challenges of commercial photography as a career choice.

Features

- Brilliant fine art and commercial images that illustrate the history of photography, from its birth to the latest digital advances
- Point-of-use videos and technical images to clarify processes and guide students toward mastery
- Writing prompts and captivating career profiles
- Exemplary studios with step-by-step instruction
- Outstanding student artwork
- Low-tech to high-tech processes that can be adapted to your teaching environment and student interests
- Portfolio development as well as critical technical and aesthetic inquiry opportunities
- A wealth of art history and alternative approaches that expand student knowledge of our visual world



Inspiring Creativity Since 1901



eBook, Chapter 3: Digital, Video: Reading a Histogram.

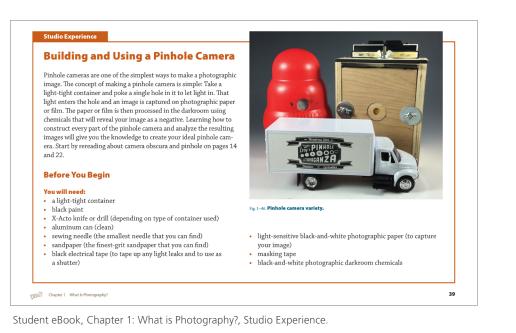


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Chapter 1: What Is Photography? Chapter 2: Film-Based Black and White Chapter 3: Digital Chapter 4: The Art of Photography Chapter 5: Portraits Chapter 6: Photojournalism Chapter 7: Action Photography Chapter 8: Still Life Chapter 9: Architecture and Urban Landscapes Chapter 10: Landscape Chapter 11: Animals Chapter 12: The Basics of Commercial Photography Chapter 13: Challenges in Commercial Photography Handbook & Glossary

Videos in the eBook

With more than 13 high-quality videos on a variety of topics, ranging from *Building a Camera Obscura* to *Capturing Motion to Creating a Panorama*, you can offer your students multiple access points to grow their knowledge of fine art and commercial processes.

eBook Class Set

eBooks are accessed on Davis Digital, a cloud-based online platform designed specifically for K–12 art educators. Davis Digital includes access to the same high-quality content and images contained in the print versions of our textbooks, but with added features and flexibility.

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