Focus on Photography

Focus on Photography takes teachers and their students into the 21st century with both traditional and digital photography and step-by-step explanations of darkroom-based and computer-based processes. This one-of-a-kind photography textbook is written in a clear, friendly style and is designed to be used flexibly to reach students at a range of ability levels.

Highlights include:

• Step-by-step support for traditional and digital photography.
• Instruction on photographing a variety of subjects, including landscapes, portraits, animals, action, and still life.
• A wealth of examples from important historical figures in photography, such as Ansel Adams and dynamic contemporary photographers, such as Jerry Uelsmann.
• Outstanding student photography examples that encourage peer sharing.
• Contemporary careers in photography.

For more information, visit DavisArt.com, call 800.533.2847, or email ContactUs@DavisArt.com.
Digital Fine Art Images
Extend the fine art in the book with images from around the globe and across time correlated to each lesson. Low-cost subscriptions to more than 30,000 images are available. Learn more online at DavisArt.com.

Studio Support Masters
Sequential photos and illustrations teach techniques and processes in a practical format. Portfolio Tips and Exhibition Tips address the unique demands of the art classroom.

Assessment Masters
Detailed studio rubrics reinforce and extend the rubrics in the Student Book. Chapter review questions reinforce key ideas and concepts.

Vocabulary Masters and Art & Artist Profiles
Profiles highlight the accomplishments of artists and works of art. Vocabulary masters reinforce vocabulary development through stimulating word games.