

Inspire your fellow art teachers...

Get Published in *SchoolArts* Magazine!

Have you found useful lesson ideas and teaching advice in *SchoolArts*? Did you know that these articles are written by art teachers just like you? We want your lessons, too! Your ideas and advice are valuable to your peers throughout the world.

***SchoolArts* wants you to share your:**

- successful lessons
- areas of concern
- approaches to teaching art

Each issue of the volume year revolves around a theme that focuses on the human side of the studio art projects, i.e. story, play, meaning. The editor determines which issue/theme is the best fit for your article, so don't worry about fitting a theme. It is more important to be passionate about your lesson, idea, or concept.

Once you pick a topic you can start writing.

Think about:

- How you would express your idea to a fellow art teacher.
- What idea, artist, trend, or issue influenced your idea.
- The main ideas you're are trying to communicate.
- What teachers need to know to effectively teach the lesson.
- What problems a teacher might encounter.

When writing:

- Use a conversational style.
- Outline your ideas.
- Focus your ideas.
- Keep it to 800 words or less.
- Include your name and contact information in your manuscript.



Impress Your Peers

As a published author your principal and fellow teachers will take notice. Your article will be a valuable addition to your portfolio (a great help in employment and grant applications). **You will receive an honorarium upon publication, up to 6 copies of the magazine containing your article, and a free 1-year print subscription to *SchoolArts*.** Your students' work might even appear on the cover!

Questions?

E-mail our editor:

Nancy Walkup
at nwalkup@davisart.com

Every great article needs great images.

Here are some tips on taking great photos:

- Photograph the artwork on a neutral yet contrasting background. This is especially important when photographing three-dimensional artwork.
- Leave space around the artwork/subject, do not overfill the frame.
- Keep the artwork/subject out of dark shadows or bright sunlight.

SchoolArts only accepts high-quality digital photographs.

When taking digital photographs:

- Make sure your digital camera is on the "Best" setting.

For example, if you have a 1.5 megapixel camera and use the "Best" setting, the largest your photo will be is 4 x 6", which is great for an article. However, if you want your photos to be considered for a cover you need to use a camera that is at least 4 megapixels on the "Best" setting.

- Turn off the date mode on your camera.
- Do not make adjustments to your photos with any photo-editing software. *SchoolArts* will make sure that your photos look the best they possibly can.

Submitting your photos and text:

- **By mail:** Load the photos on your computer and save them on a CD, DVD, or thumb drive, along with your article text (.doc or .docx files preferred). You can also have the photos put on a CD for you at your local photo-developing center.

Mail your digital article text and photos on a CD, along with signed permission forms to: ***SchoolArts Magazine, Article Submissions, 50 Portland St., Worcester, MA 01608.***

- **By e-mail:** Articles may be submitted by e-mail to sasubmissions@davisart.com. We highly recommend that you submit your text and images in a compressed (.zip) file through our Hightail drop box at hightail.com/u/SchoolArts-Submissions. Alternatively, you may attach your text and high-resolution images to one e-mail. **Note:** Sending your submission in a single e-mail may limit the number of images you can send, and some e-mail programs will compress large attachments

SchoolArts wants to make sure your students get the credit they deserve, so make sure to send captions for each photo (include student's name and grade level).

SchoolArts will respond within 1–2 months. Accepted articles are usually published within 24 months.

Go to schoolartsonline.com for a permission form (PDF).

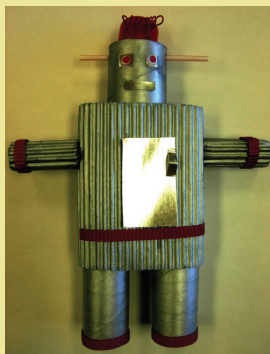
We know you can take great photos

Here is what NOT to do.



Cropped artwork and messy background

Make sure the whole artwork is in the photo. Be careful not to crop. Also use a clean background with a contrasting color to the artwork.



Bad lighting, washed out by flash.

Be careful when using a flash, try to set up the artwork in an evenly lit environment, then you won't have overexposed areas and very dark areas.

IMPORTANT NOTE: *SchoolArts* strongly discourages the unprofessional practice of simultaneously submitting the same materials to more than one publication.